

USC

UNIVERSITY
OF SOUTHERN
CALIFORNIA

Spring is a great
time to visit USC.

Counselors are invited too!
Visit www.usc.edu/visitusc
for all of the details. and
we'll give you an insider tour
of the Admission and Financial
Aid departments, and can also
provide complimentary tickets
to some campus cultural and
athletic events.

If you can, it's best to plan
your trip either before or after
our Spring Break, which is
March 12-17, so you can come
to classes, meet students and
see the campus in action!

We are now in the process
of carefully reviewing...

34,000

freshman applications,
received from what looks
like a fascinating and
accomplished class of '07.

Counselor News

Quarterly Updates for Guidance Counselors Spring 2007

USC's Global Initiative Means – International Experience for Every Student



USC recently named James Ellis Vice-Provost for Globalization. Ellis is also clinical professor in the Department of Marketing at USC's Marshall School of Business. He joined the Marshall School after a successful career in marketing and merchandising, with deep experience in the Far East as an executive for companies such as Broadway Department Stores and American Porsche Design, where he served as President and CEO. A graduate of University of New Mexico, Ellis holds an MBA degree from Harvard Business School. Recently, CN spoke with him about the Global Initiative at USC.

It seems as if there are many levels to USC's focus on globalization. There are programs for undergraduates, graduate students, faculty, and even a special alumni association. Can you tell us about your role as the head of global initiatives? For example, do all the overseas programs report to you?

As a university we're decentralized, so each academic unit does its own thing. Also, many of the international programs are at different academic levels. Given this dispersion, my role is as a facilitator, providing a support function among the academic units. It's my job to open doors for the various programs and to help make them happen.

How important do you feel it is for students to study overseas?

It's very important. Our goal at USC is to give 100% of our students the opportunity to experience international study at some point during their time here. Of course, the viability of this depends upon their particular academic focus. I spend a lot of my time overseas talking with universities and corporations about their programs and ours in order to arrange academic study, internships, and employment opportunities.

When should students start to think about going abroad – isn't this something that they typically do junior year?

Students can go at many different times. That said, it's most common for students to go abroad for spring semester of junior year. We strongly recommend that they start planning their international study from the beginning of their time here. We generally hold a study abroad fair early in the fall and that's a great place for students to start, to get an overview of the range of locations and programs that we have available.

One program that looks appealing was the "USC Semester in Paris." Is this a satellite USC campus in Paris?

USC doesn't have international campuses – however, the Paris semester is a special program run by the University for our advanced level French students, where they live together and attend classes either run by USC professors or at a Parisian university. I also want to emphasize that our programs are not Euro-centric. We have them in the Americas, Australia, New Zealand, and particularly in Asia. For example, as a university we just announced our China Initiative. We're working hard to try to get our students opportunities there. Some students already have visited Fudan University, a leading Chinese institution in Shanghai. USC is part of a group called the Association of Pacific Rim Universities, comprised of the top 37 universities around the Pacific Rim. We're working on programs where one of the foreign universities might host US students and vice-versa, which we hope to get in place soon.

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USC's Global Initiative *continued*

Lots of students think of a study abroad experience as being mostly about having fun in a foreign setting. What do you feel are the educational and social goals in such a program?

The educational and social components take place when you're simply walking down the street. One learns a lot of things there about a culture, and once you learn how to evaluate one culture, one can learn to evaluate any culture. And this ability does not develop during a two week trip. It's necessary to spend an entire summer, or preferably a semester or two, in order to have a true international experience and to understand the complexity of everyday life in a place away from your hometown or home campus.

It's clear that liberal arts majors have a lot of leeway in planning an overseas stay. But is there a way that science, engineering, or pre-med students can spend time overseas while still meeting their department's extensive requirements and timetables?

Honestly, this is a real challenge because those programs are so rigorous. It does require very careful planning to take a semester abroad, and if students are engineering or pre-med, it often makes the most sense to do it in the summer.

Do all of these programs translate into course credits?

It depends on the individual program. Some programs are accepted as coursework and others are really extracurricular opportunities, the same as off-campus employment or community service programs here in Los Angeles. This is why it's really important for students to collaborate with their major or minor advisor on these plans.

What about working abroad? Is this possible for people who haven't yet finished their undergraduate degrees?

Actually, the answer is yes. Students can apply for foreign internships while they're still undergrads. Also, we have the Freeman Fellows Program where we send students abroad during the summers to Asia. In the past, we've sent as many as 65 students in this program.

In addition to this focus on sending USC students overseas, the university seems to spend a lot of effort bringing international students to the campus.

Indeed, part of the international flavor of USC involves bringing foreign students here. We're proud to have the largest undergraduate international student population of any university in the United States. Whether students are from China or Croatia, Hong Kong or Hungary, India or Italy – we want them to feel at home. USC offers special international student orientations and a variety of student services to ease the transition to university life in the United States.

It sounds as if attending classes on the USC campus provides something of an international experience for students. Are American students likely to meet students from other countries in their regular courses?

Without question. Not only do we have the highest percentage of international students in our undergrad population (9%), but 24% of our grad students are from other countries. Last year, in total, USC hosted over 5,500 international students from 115 different countries. Also, there were more than 1,200 visiting scholars and professors from abroad on campus. Thus, we are truly an international university.

Is it possible for undergraduates on financial aid to pursue the university's global initiative?

Yes, it's a campus-wide commitment to making all of this part of every student's undergraduate experience. Foreign study is taken into account when awarding financial aid.

What advice would you give to high school students who are trying to figure out a balance between home campus and overseas learning opportunities?

When students are looking at applying to college, they have to determine where they want to go for their own careers, which is difficult when you're 17. But they can count on the fact that the best way to figure out the world is by going to see it. It's a worldwide economy nowadays, and the more of travel students do, the more they'll be prepared to deal with the world.

The World is a book, and those who do not travel read only a page.

~St. Augustine

Travel and change of place impart new vigor to the mind.

~Seneca

I met a lot of people in Europe. *I even encountered myself.*

~James Baldwin

For more information about studying abroad,

go to <http://www.usc.edu/schools/college/overseas/>

A Word from Our Students: *Studying Abroad*

Experiencing life in another country is a University-wide priority for all USC students, and is enthusiastically supported by every department – even those often considered too technically rigorous to accommodate such travel. We talked with students from four different majors about how they fit an international experience into their course of study, and what it added to their education.

Valerie Reynolds, Senior,
from Portland Oregon, majoring in Architecture. Participant – USC School of Architecture Como Study Abroad Program

I first heard about study abroad programs for USC architecture students

in Malaysia, France and Italy when I attended USC's high school summer program, "Exploration of Architecture." It was a major motivation to come to USC since unlike other universities, USC's program was in a small town in Northern Italy that is perfectly positioned for seeing the rest of Europe. It was the best thing that could have happened to me, in terms of growth in my work, the sense of freedom, and amount I learned about myself. Living with a small group of architecture students and professors for six months was an intensive learning experience, and I came away from the program with the best friends I have. We traveled nearly every weekend, and the ability to actually reach out and touch the history of architecture, all the movements and periods, was incredibly profound. It definitely changed my world view – I saw a way of life that is more attuned to cultural appreciation and less stressed out. I would say that going abroad is one of the

most important things to work toward in college – and learning a language and planning ahead are very helpful. Am I going back? Definitely!

Kelsey Browne, Senior,
from Burbank, California, majoring in Broadcast Journalism, minor in French. Participant – USC Semester in Paris program, and Annenberg International Communications Studies (ICS) program

The emphasis on breadth plus depth had a lot to do with why I was attracted to USC.

I knew I could study a wide variety of things including going abroad. As a French minor, I always planned to study in France through the Semester in Paris program, where you live with a family and take classes at USC's center or a French university. Once I was in the Annenberg School, I kept hearing about the ICS program, a 5 week summer course, where students travel to four different cities, visiting media organizations, embassies, ad agencies and learning about public diplomacy. I was able to coordinate the two programs and go directly from my semester in Paris to the ICS program. ICS was a phenomenal experience, meeting with executives and communications leaders, and was also a great networking opportunity. Since high school, I've had high expectations of what studying abroad would be like, and wondered whether it could possibly measure up. It exceeded all my expectations – I came back speaking French so well, and was more comfortable with myself. And it has influenced my career path – I currently have a job working to coordinate the ICS program this summer, which is the

perfect job for me, before I apply to graduate school in international relations.

Donovan Schafer, Senior,
from Tacoma, Washington, majoring in Electrical Engineering. Participant – Engineering Overseas Program

As my major evolved from animation to electrical engineering,

I didn't see how going overseas could be possible. It's a challenge since it's so hard to match up the curriculum, plus there's the issue of different languages – I certainly wouldn't want to be studying thermodynamics in Italian, for example! Then I heard from friends about the Engineering Overseas Program – a 7-week summer program made up of USC engineering students and professors that rotates among four European cities. I went to Rome with 30 other students and several professors. We lived literally across the street from the Vatican. It was like a big dorm, and we became a really tight group of friends who loved to travel, socialize and explore. One highpoint was a trip to the town of Viterbo, the medieval village that is the home of the Viterbis, for whom our engineering school is named. I got to stay on track with my degree, get extra credits that put me ahead of the game, and have something fun and amazing to look back on about college. And it has definitely made me more marketable in terms of career – the world is becoming increasingly international, and, especially for engineers, employers want to see you have interpersonal skills and are adaptable to a changing world. Having lived in another country is proof you are that kind of person.

Suzy Ryoo, Sophomore,
from Cerritos, California. Participant – Marshall School of Business Global Leadership Program

I didn't have to wait long for my international experience –

it came during Freshman year. When I was accepted into the Marshall School, I was automatically enrolled into the new honors Business Global Leadership Program. First semester featured weekly seminars with business executives; second semester was built around a visit to Shanghai during Spring Break. We visited factories, met with US and Chinese business leaders, and explored the cultural life. We learned how differently business is conducted – it's not done in the conference room, but over a dinner table, and it's all about building relationships and trust. Shanghai is in the midst of an amazing transformation, with multinational companies and people coming in. I wanted to go back, so applied for one of the program's summer internship jobs, and was selected to work for two months in a start-up electronics firm in Shanghai. It was truly a life changing experience. There was a real language issue – only one person in my company spoke any English, and I spoke no Chinese. But living with five other USC interns provided a support base, and I ending up learning enough to get around. The experience made me realize I want to learn Chinese and, beyond that, to have a future business role in China. I'm going to take every opportunity I can find at USC to study abroad. It really is the time of globalism, and I plan to be ready for it.

Where in the world can you spot a Trojan? In any of these places, where

USC undergraduates are currently studying:

Australia	Egypt	Italy	South Africa
Austria	France	Japan	South Korea
Brazil	Germany	Kenya	Spain
Chile	Ghana	Mexico	Taiwan
Costa Rica	Greece	New Zealand	Turkey
Czech Republic	Ireland	Nicaragua	United Kingdom
	Israel	Russia	

Flying into Los Angeles?

Save time and money with the Flyaway Service

Out of town visitors who might have been concerned about finding their way on the freeways or expensive, long distance cab rides, will be glad to know about the new Flyaway Service between LAX airport and Union Station in downtown Los Angeles. Priced at only three dollars a passenger, leaving every half hour from the airport, the new buses will whisk you across town in less than an hour.

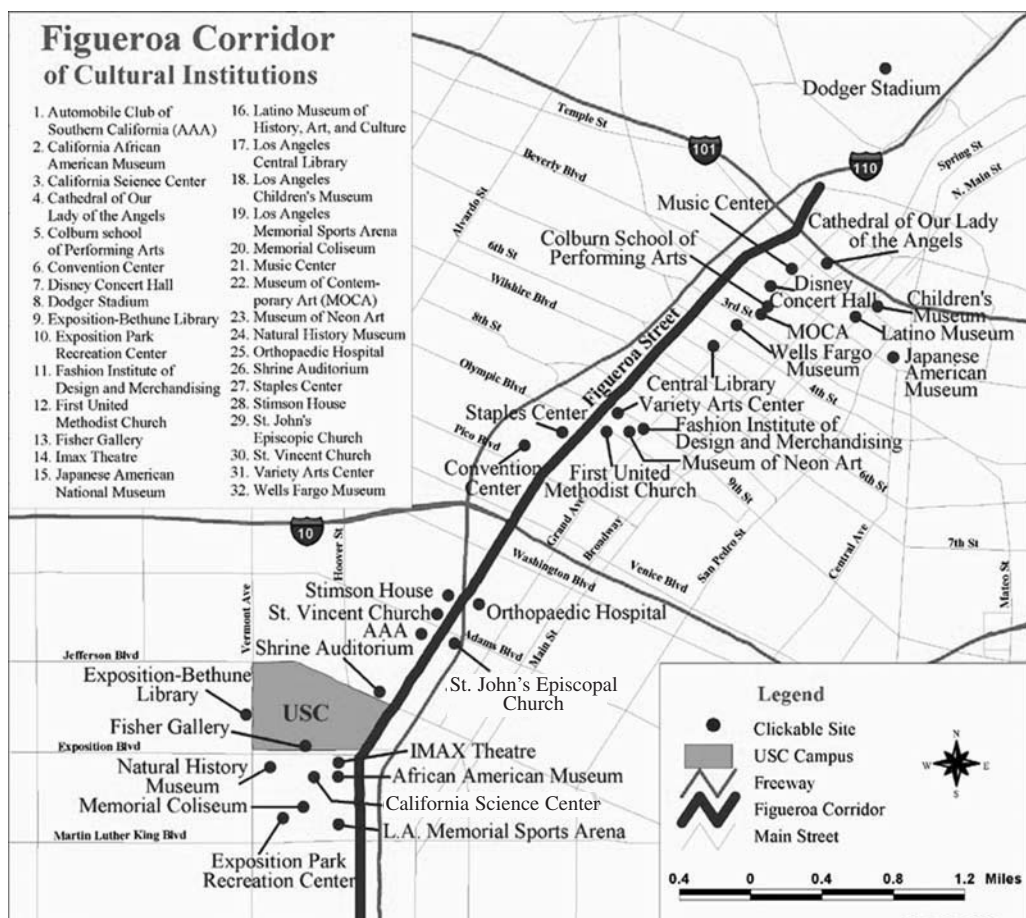
See <http://www.lawa.org/flyAwayInfo2.cfm> for more specific timetables and hours of operation.

Our Neighborhood

A crossroads of cultural attractions

The wealth of international influences on our campus is a mirror of the multicultural mix found right in our neighborhood.

The **Figueroa Arts Corridor** starts on USC's doorstep with **Exposition Park, the California Science Center, Museum of Natural History, IMAX theater and African American Museum**, then stretches north for about 3 miles through the cultural core of Los Angeles, past **Staples Center** (home of the Lakers and Clippers), the beautifully restored **Central Library and Museum of Contemporary Art** to Frank Gehry's dazzling **Disney Concert Hall** and the recently completed **Cathedral of Our Lady of the Angels**, designed by Pritzker Architecture Prize winning Spanish architect José Rafael Moneo, along with terrific museums celebrating **Latino and Japanese** cultures. When planning your USC visit please check the hours and current exhibits in these attractions, to sample all our community has to offer.



It's easy to plan your trip using this map –

go to <http://www.usc.edu/dept/CCR/theme/figucor.html>

and click on any of the links to the different cultural attractions.

Encourage Your Students to Visit USC!

While it may be hard to believe, it's that time of year when juniors begin the process of researching colleges and universities. Many students have already started browsing the internet, perusing viewbooks, and reading other college literature. Once your students have begun to put together their lists of schools, we hope the University of Southern California is on that list and that they will choose to visit our campus. As you know, visiting a university campus is probably the surest way to discover the type of environment in which a particular student will thrive. Here are two options for prospective freshmen to learn more about USC:

■ *Campus Walking Tours*

Campus tours are led by current USC students and provide guests with a glimpse of our vibrant campus life. Our tours are approximately 50 minutes and cover USC's history, architecture, academic programs, general admission information and student life. Tours generally run Monday – Friday each hour from 10 am-3 pm. RSVP's are **required**.

And from our students to yours, here are some tips about planning a visit:

- Make an appointment at least three weeks ahead of time.
- Don't forget to check the campus calendars for visiting guest lecturers, concerts, or sports events that you can attend.
- Prepare a list of questions ahead of time so you don't forget anything that's important.
- Allow yourself enough time to wander in the library, have a snack in dining halls, and browse the bookstore.
- Above all, speak with as many students as possible so that you can get a strong sense of what any particular school is like.

At the end of each day, it's important for students to note general impressions while they're fresh in their minds. If your students are visiting a number of schools, without good notes it can all turn into a blur!

RSVP online for both Meet USC and Campus Walking Tours at www.usc.edu/visitusc

■ *Meet USC*

This comprehensive campus visit program is designed for high school juniors, seniors, and their families. The program lasts three hours and includes an information session with an admission counselor, a tour led by a current USC student, and

an information session with an academic department of the student's choice. Please note that visiting academic departments is based on availability and is subject to change. This program is available most Mondays and Wednesdays at 9 am & 1 pm and Fridays at 9 am & 12 pm.

USC Admission Directory

How to Contact Us You can find the USC admission officer responsible for working with your students by referencing the list below. **These individuals will serve as your primary point of contact with our Office of Admission.**

U.S.

Alabama, Arkansas, Florida, Georgia, Louisiana,			
Mississippi	Cathy Chen, <i>Associate Director</i>	(213) 740-3040	cathyc@usc.edu
Alaska, Colorado, Idaho, Montana, Nevada, Utah			
Alaska, Colorado, Idaho, Montana, Nevada, Utah	Beza Merid, <i>Assistant Director</i>	(213) 821-1882	merid@usc.edu
Arizona	Bruce Grier, <i>Associate Director</i>	(213) 740-6630	bgrier@usc.edu
Connecticut, New York	Kim Cragg, <i>Senior Assistant Director</i>	(213) 740-5844	kcragg@usc.edu
Delaware, Maryland, North & South Carolina,			
West Virginia	Angela Whitenhill, <i>Assistant Director</i>	(213) 740-6613	whitenhi@usc.edu
Virginia, Washington D.C.	Gary Clark, <i>Senior Associate Director</i>	(213) 740-4926	gary.clark@usc.edu
Hawaii	Ben Lah, <i>Senior Assistant Director</i>	(213) 740-7449	benjamjl@usc.edu
Illinois, Indiana, Iowa, Kansas, Kentucky,			
Michigan, Minnesota, Missouri, Nebraska,			
North & South Dakota, Ohio, Wisconsin	Risa Tewksbury, <i>Midwest Regional Director</i>	(217) 356-1854	tewksbur@usc.edu
Maine, Massachusetts, New Hampshire,			
Rhode Island, Vermont	Maureen Gelberg, <i>Senior Assistant Director</i>	(213) 740-8925	gelberg@usc.edu
New Jersey, Pennsylvania	Rakin Hall, <i>Associate Director</i>	(213) 740-4019	rakin.hall@usc.edu
New Mexico	Chris Tokuhama, <i>Assistant Director</i>	(213) 821-1127	tokuhama@usc.edu
Oklahoma, Texas	Shannon McHugh, <i>Assistant Director</i>	(213) 821-1704	slmchugh@usc.edu
Tennessee	Ross Aikins, <i>Assistant Director</i>	(213) 740-6611	raikins@usc.edu
Oregon, Washington, Wyoming	Tara Povah, <i>Assistant Director</i>	(213) 821-2165	povah@usc.edu

California

Far Northern California, Valley of the Moon,			
Marin County	Tara Povah, <i>Assistant Director</i>	(213) 821-2165	povah@usc.edu
Sacramento County, San Francisco County,			
Contra Costa County, City of Oakland,			
Alameda County	September Trevino, <i>Assistant Director</i>	(213) 740-4752	strevino@usc.edu
San Mateo County, City of San Jose,			
Santa Clara County, Central Coast	Ross Aikins, <i>Assistant Director</i>	(213) 740-6611	raikins@usc.edu
Santa Barbara & West Ventura Co	Becky Chassin, <i>Associate Director</i>	(213) 821-1128	chassin@usc.edu
San Fernando Valley (West),			
Hollywood & Wilshire, South Bay	Toni Anderson, <i>Assistant Director</i>	(213) 740-0865	antoniaa@usc.edu
San Fernando Valley (East)	Cathy Chen, <i>Associate Director</i>	(213) 740-3040	cathyc@usc.edu
Glendale & Pasadena	Ben Lah, <i>Senior Assistant Director</i>	(213) 740-7449	benjamjl@usc.edu
West Los Angeles & West Beach	Maureen Gelberg, <i>Senior Assistant Director</i>	(213) 740-8925	gelberg@usc.edu
East Los Angeles	Angela Whitenhill, <i>Assistant Director</i>	(213) 740-6613	whitenhi@usc.edu
South & South Central Los Angeles,			
Covina & West Covina	Mel Preimesberger, <i>Associate Director</i>	(213) 740-1779	preimesb@usc.edu
Long Beach	Kim Cragg, <i>Senior Assistant Director</i>	(213) 740-5844	kcragg@usc.edu
Whittier, Orange County	Chris Tokuhama, <i>Assistant Director</i>	(213) 821-1127	tokuhama@usc.edu
Anaheim, Santa Ana, Riverside & San Bernardino	Therese Sandoval, <i>Assistant Director</i>	(213) 740-4042	tsandoval@usc.edu
San Diego County	Bruce Grier, <i>Associate Director</i>	(213) 740-6630	bgrier@usc.edu
Central Valley	Beza Merid, <i>Assistant Director</i>	(213) 821-1882	merid@usc.edu
Greater Imperial Valley	Shannon McHugh, <i>Assistant Director</i>	(213) 821-1704	slmchugh@usc.edu

International

Judith Jurek, <i>Senior Associate Director</i>	(213) 740-5684	jurek@usc.edu
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Counselor News

Quarterly News for Guidance Counselors Spring 2007

*Do we have your correct information?
If not, please email us at scounsel@usc.edu*

Counselor News *Quarterly Updates for Guidance Counselors*

Even More High School Summer Programs at USC this Year!

We're delighted to announce that our thriving summer program is adding even more options for students to experience life at USC, both on campus and at our Marine Science Center on Catalina Island, while earning up to 3 units of college credit. This year, USC will welcome nearly 600 students from around the country and the world who have completed grades 9-11.

Spaces go fast, and applications are available online now, so please encourage your students to visit www.usc.edu/summer, e-mail summer@usc.edu or call 213 740 5679 as soon as possible, to reserve their spot. Financial aid is available for students with outstanding academic performance who have financial need.

Live and learn on the USC campus!

■ **Summer Seminars –
Four week programs July 8-August 4**
Choose from an expanded list of small

group seminars on a wide spectrum of subjects, from engineering and play-writing to animation techniques, electric guitar and journalism, taught by the best educators in the University. Groups meet Monday-Friday for discussions, instruction, laboratory work and field trips; weekends include chaperoned recreational, cultural and social activities. There's also a free and useful workshop available to all students on how to navigate the college application process.

■ **Exploration of Architecture
2 or 4 week programs starting July 8**
Our School of Architecture, rated in the top 10 in the country, is in its 23rd year of introducing students from around the world to the college architectural life. The core of the program is built around studio design instruction and collaborative projects of varying scale, tours of the vibrant architectural landscape of

Los Angeles, and meeting some of the local architects whose work is truly changing the world. Weekends are filled with the social, recreational and cultural pleasures of summer in Southern California.

■ **Head off for an island adventure!
Summer Science Camp for High School
Girls – one week program July 26 - Aug 2**
It's a rare opportunity for high school girls to be part a dynamic community of women scientists, discovering and exploring the aquatic and terrestrial life of Catalina Island and its surrounding waters. Located approximately 20 miles off the coast of Los Angeles, the USC Phillip K. Wrigley Marine Science Center is a state-of-the-art laboratory and teaching facility, where girls are introduced to diverse careers in environmental, biological, and physical sciences, along with mentoring from successful science professionals.